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[\(231\)876-5000](tel:(231)876-5000)

## **Cadillac Area Public Schools**

**421 S Mitchell Street, Cadillac MI 49601**

### **BEE a part of the BUZZ – CAPS Adult Spelling Bee**

Hello,

Please join Cadillac Area Public Schools (CAPS) for our Annual Adult Spelling Bee on Saturday, January 20, 2018. The event will again take place at the Cherry Grove Event Center in Cadillac West. Doors open at 6:00 p.m., the event BEEgins promptly at 7:00 p.m. (21 & older)

If you have never participated in an adult spelling BEE please sign up. It's a team event, each spelling team consists of four (4) members that collaborate to find the best spelling for each word presented. The winning spelling team will BEE awarded a prized traveling trophy and have bragging rights for a year. The second award of the evening is for the Best Themed Team, costumes and props are encouraged.

Proceeds from the BEE will be used to support CAPS Little Vikings Early Childhood Programs and CAPS Endowment Fund.

This event will provide funding to support creative, innovative, rigorous, and relevant learning opportunities for Cadillac Area Public Schools students.

Join the BUZZ! Area businesses and organizations are invited to support this event. You can sponsor a team or consider various levels of sponsorship that are outlined in the attachment. Team entries are limited to 25. Register soon to secure your BEE team, space is limited. DEADLINE IS EXTENDED until spaces are filled.

This event will provide excellent exposure for your business through local advertising, social media and promotional materials. We appreciate your consideration. BEEcome part of the BUZZ in 2018! Thank you for your consideration.

Sincerely,

Jennifer Brown, Superintendent  
Cadillac Area Public Schools

**2018 Queen Bee Sponsor**





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**Cadillac Area Public Schools**

421 S Mitchell Street

**BEE part of the BUZZ – CAPS Adult Spelling Bee**

**Think you can spell?**

**Get a team together and PROVE IT!**

**The room will be BUZZING with laughter! Prizes will be given for Best Spelling Team and Best Team Theme!**

- Date: Saturday, January 20, 2018
- Location: Cherry Grove Event Center, M-55 Cadillac West
- Time: Doors Open at 6:00 p.m./BEE starts PROMPTLY at 7:00 p.m.
- Entry Fee: \$200 per 4-Person Team (\$50.00/person)
- Entry Deadline: Accepting entries until we reach 25 teams (space is limited)  
(Must be 21 years old to enter)

Company/Business: \_\_\_\_\_

Team Name or Theme: \_\_\_\_\_

Team Captain (Person to Contact): \_\_\_\_\_

Phone Number/Email Address of Contact: \_\_\_\_\_

Yes, I would like to sponsor this event:  Hive (\$500)  Stinger (\$300)  Team Only (\$200)  
*(Proceeds Benefit CAPS Student Programs & CAPS Endowment Fund)*

**For Questions, place call (231)876-5002 or email [communityrelations@cadillac.k12.mi.us](mailto:communityrelations@cadillac.k12.mi.us)**

**You can BRIBE the judges...so remember to bring your wallet!**

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Payment Type: Cash or Check (check # \_\_\_\_\_) Please make checks payable to Cadillac Area Public Schools  
(may be sent separately, DEADLINE EXTENDED)

**2018 Queen Bee Sponsor**





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## **Cadillac Area Public Schools**

### **BEE a part of the BUZZ – CAPS Adult Spelling Bee**

#### **Queen Bee: \$10,000**

- Premier Corporate Sponsor Positioning in all event promotions
  - CAPS Adult Spelling BEE presented by Cadillac Mortgage
- Logo in all event advertising: Posters, Television, Print
- Logo on all event Promotional Materials and Direct Mail pieces
- Banner Advertising on the Official BEE Web Page with link to your page
- 8 weeks of Social Media posts and promotion on Facebook and Twitter
- Signage at the event – Banner if provided
- Public Address Promotion at District Events in December and January
- Logo rotating on the event big screen and Logo position in event title
- Team
  - Complimentary hors d'oeuvres
- 2 Bribes

#### **Hive: \$500**

- Logo & link on the Official BEE Web Page with link to your website
- Social Media posts on Facebook and Twitter in December and January
- Signage at the event
- Public Address Thank you at District Events in December and January
- Logo rotating on the event big screen
- Team or team sponsorship
  - Complimentary hors d'oeuvres
- 2 Bribes

#### **Stinger: \$300**

- Logo & link on the Official BEE Web Page with link to your website
- Social Media posts on Facebook and Twitter in December and January
- Signage at the event
- Sponsor listing rotating on the event big screen

#### **Team: \$200**

- Complimentary hors d'oeuvres

**Register early- teams are limited to 25 teams!**

